

Nowadays, celebrity is a state of mind

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We're in an era where everyone can be a celebrity. And that's okay!

For the past ten years, Bobby Finger and Lindsey Weber, hosts of the podcast Who? Weekly, have dissected the celebrity landscape. From the declining power of A-List celebrities to the rising power of influencers, the duo have investigated how fame and power have shifted over the last decade. They've asked the question: 'Who gets to be

famous?' And discovered, ' well, nowadays, anyone.' *I Want to Be Famous: When Everybody and Nobody Is a Celebrity* is their new book where they explore what they've learned about the ephemeral nature of fame, celebrity, and our collective obsession with reality television.

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